

01-15-2015

NCCC Governors:

Please pass this information along to your Newsletter Editors as quickly as possible the March deadline is approaching and I would like to ensure that everyone has ample time to get entered in the Newsletter Contest.

Newsletter Editors:

The RE Committee is already preparing for the 2015 Newsletter Contest; below you will find the rules for the 2015 contest and info on where to send your submissions. **A TIP:** please read the rules and understand the submission time lines and the 6 areas for which points are awarded. The RE Committee believes this contest is an excellent way to recognize the hard work and effort put into keeping a club's members informed thru the newsletters.

As always if you have questions about the contest or if I can be of help with any NCCC related matters please send me an email or give me a call.

Jim Walton

NCCC Parliamentarian

parliamentarian@corvettesnccc.com

317-815-9233

2015 NEWSLETTER CONTEST RULES

1. Each NCCC Club entering the contest **must** submit three (3) issues within the period of January through May 2015. Entries may be emailed in a PDF format or mailed via USPS. The contest will be limited to the first Fifty (50) entries sent to the Judges. **If you intend to enter the contest please email name of newsletter, editor and their contact information using Newsletter2015@corvettesnccc.org before March 1st; doing so will alert us to make sure your newsletters are received.**
2. **New This year:** Each Newsletter **must include a simple cover sheet** that identifies the page (s) where information on the specific judged categories can be found. (See example below) If emailed a separate PDF attachment may be used or it may be included in the body of the email used to send the newsletter. If USPS is used just include the sheet in the envelope with the newsletter.
This change is needed because with the electronic copy the newsletters got so big the judges couldn't find the specific content to judge. See the 6 areas that ea. newsletter is judged on below. This will also help you to determine if you are including all the judged content in your newsletter to get maximum points.
3. If using USPS we ask that you place your newsletter in an envelope as several past entries have been damaged in mailing. Each newsletter should be clearly marked "Newsletter Contest Entry". No registered, certified, return receipt, postage due type mailings will be accepted. If you are emailing your newsletter please state "Newsletter Contest Entry" in the subject line. Addresses of Judges are listed below.
4. If using email Newsletter2015@corvettesnccc.org will send your email to all 3 judges.
5. The entries should be sent out, **one issue at a time as timely as possible.**
6. **The first issue must be sent no later than March 20, 2015. The final issue must be sent no later than June 1, 2015.**
7. Awards will be presented at the 2015 Convention in Lake Harmony, PA
8. A list of the Winners and all Entrants will appear on the NCCC Web Site and in Blue Bars.

Entries will be judged on content and completeness in the following categories:

- Local News: News of your club
- Technical News: Repair, Replacement, Restoration, Technical Information
- Charity News: Charity news and contributions, for club, region or National
- NCCC News: Items concerning National Council (NCCC)
- Regional News: Your Region news or other Regional news
- Composition: Structure and content and readability of your magazine

Scoring will be on a 10-point scale starting at zero with points added for each category with 10 being the highest. Please make sure to identify each topic in your cover sheet, as this will help the judge find your content and to insure you receive appropriate credit. If possible it is helpful if advertisements and Pictures can be reduced for the judged copy, Last year I think one newsletter had about 30 pages of pictures.

All email entries should be emailed to Newsletter2015@corvettesnccc.org, this will send a copy to each of the judges

Larry Pagliaro
9230 Carolina Lane
Orland Park, IL 60462-1374

Glenn Hutchinson
2904 SE 5th PL
Cape Coral, FL 33904-3409

Cheryl Surdick
2608 Ridgeview Dr.
Sachse, TX 75048-4328

EXAMPLE OF COVER SHEET

Below is an outline of the categories where points are awarded; note this example shows page number and description for each of the rating categories. Page number is required and description is optional; giving the description will help the judges find the content and award all the appropriate points.

Local News: News of our Club.

- Pg 3 President's Message.
- Pg 3 Meeting Minutes.
- Pgs 4, 5, 6, & 7 Articles by Club Officers and Committee Reports.
- Pg 13 Guest Speaker – Teaches about Distracted Driving.
- Pg 16 Mystery Cruise.
- Pg 16 Membership Information.
- Pg 22 Calendar of Events.

Technical News: Repair, Replacement, Restoration, Technical Information.

- Pgs 8 - 9 Technical Notes.

Charity News: Charity news and Contributions for Club, Region or National.

- Pg 6 - 7 Charity news

NCCC News: Items concerning National Council of Corvette Clubs (NCCC).

- Pg 4 NCCC Governor Report.
- Pg 5 Competition page.
- Pg 10 NCCC Putnam Park Autocross event flyer.
- Pg 11 Southeast Region Autocross Flyer.
- Pg 12 NCCC Convention.
- Pg 15 FCOA Application.

Regional News: Regional news.

- Pg 4 NCCC Governor Report with Regional update.
- Pg 4 Competition page.
- Pg Region Car Show Flyers.
- Pg Region Autocross Flyer.

Composition: Structure and content and readability of our magazine.

- Use this area to make general comments or to point out specific content or format or pages that contribute to the Structure, Content and readability of the Newsletter.